

Congratulations to the
CITY OF EAST KILDONAN
 The Management and Staff
PROVINCIAL CONCRETE & BUILDERS' SUPPLY CO.
 • Ready Mixed Concrete
 • Gravel — Sand — Stone
 For Prompt Service Call
 LEnox 3-1111 205 STADACONA ST.
 ELMWOOD

TO THE
NEW CITY OF EAST KILDONAN
 "Congratulations upon Your Incorporation As a City"
ELMWOOD MOTORS
 No. 1—337 Nairn Ave. Phone LEnox 3-1601
 No. 2—Melrose and Watt Phone EDison 4-2578
 Glen and Barry Ball—Proprs.
 "We Are Here To Serve Your Community"
OPEN 24 HOURS A DAY

Congratulations . . .
 TO THE
CITY OF EAST KILDONAN
Bernhard Lumber
 "All Types of Lumber for All Purposes"
 598 MUNROE AVE. PH. JUSTICE 9-6323

Congratulations
 TO THE NEW
CITY OF EAST KILDONAN
 ★
 Hi-Way Cleaners are as proud of East Kildonan becoming a city as they were in 1951, when they became your First COMMUNITY Dry Cleaning Plant and chose this fast-growing area to pioneer their ONE HOUR SERVICE.
Hi-Way
CLEANER and SHIRT LAUNDERERS
 "Your Own Community Plant"
 256 KELVIN STREET PHONE LEnox 3-1119
 Hours: 8 a.m. to 8 p.m. Monday to Friday,
 Saturdays open till 6 p.m.

The Bakers of
THE FASTEST SELLING LOAF
 extends
Congratulations
 To The
City Of East Kildonan
Weston's




Residents of East Kildonan are proud of the modern civic office building. The city's cenotaph is in the left foreground.

MANY EVENTS TO MARK CHARTER DAY

- MORNING**
- 10:15 a.m.—Mass gym display by students in grades 4, 5, and 6, at the East Kildonan Recreational Centre (Melrose and Watt).
 - 11:00 a.m.—Junior and senior track and field meet. Tricycle and bicycle contest.
- AFTERNOON**
- 12:30 p.m.—Little league ball game on the Bronx community club grounds.
 - 1:30 p.m.—"Miss East Kildonan" contest — winner to be crowned by a panel of judges.
 - 2:15 p.m.—Horse show — with prize-winning horses from all over Greater Winnipeg.
- EVENING**
- 6:30 p.m.—Monster civic parade commencing at Melrose and Watt, south along Watt street to Montrose avenue, west along Montrose avenue to Henderson highway, and north on Henderson highway to 951 Henderson highway.
 - 8:00 p.m.—Presentation of City charter at 951 Henderson highway by Hon. Douglas L. Campbell, premier of Manitoba, to Mayor George Suttie. Recognition of old timers. Dedication service.
 - 9:30 p.m.—Giant outdoor dance.

E.K. Industry Surges Ahead

East Kildonan has made marked progress industrially in the past four years, says the president of the company which handles its industrial land sales. L. A. MacDonald, president of British American Land Development, says there are two industrial areas in the new city — and 245 acres of them are available now, fully serviced. Services include water, power, gravel roads, sewer, bus, gas and telephone. Buildings there are brand new and big. Dominion Envelope and Carton have a 175,000 square foot, \$1,500,000 structure underway at the corner of Goldsple avenue and Larson street. Across the street, builders are setting to work on a \$1,500,000 project for Canada Dry.

Says South No Place For Eskimos

MONTREAL (CP) — A federal health department official says the Eskimo will never be successfully transplanted to the south. Dr. H. B. Sabean, who has worked among the Eskimos for 13 years, made the statement before sailing aboard the government ship C. D. Howe for Arctic points. Engine trouble delayed the departure of the Howe on her yearly trip. She has 46 Eskimo passengers who spent the winter in a Hamilton sanitarium. Included in the Howe's cargo is a new plastic igloo, which will be tested to determine whether it is more practical than the traditional snow house. Commenting on the government's work to maintain the Eskimo way of life, Dr. Sabean said it was a responsibility undertaken when wholesale moves were made into their land in search of minerals and defence bases. "Some people," he said, "asked why the Eskimo should not be moved south rather than be given expensive support from the government. "But when you rub shoulders—or noses—with the problem, you see it's not that simple. The Eskimo has background and tradition that can't easily be changed. "And as for medical treatment, they haven't asked us for it—we have considered it necessary for them." A total of 10,000 Eskimos are stretched from Baffin Land to the Alaska border. The government's work has so far been confined to the 2,500 living between Baffin Land and the Hudson Strait.

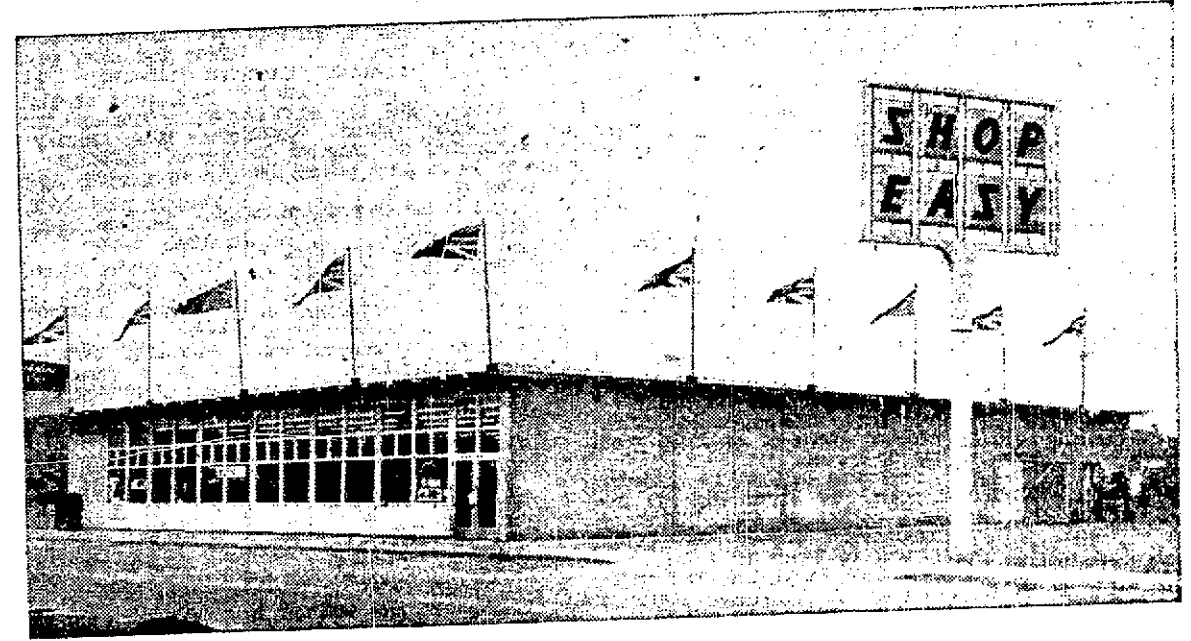
Empress Airlines Going Into Service On CPA Route VANCOUVER (Special) — Seventy-two passenger super DC-6B Empress airliners, which travel 300 miles an hour, will be introduced by Canadian Pacific Airlines July 1, for the first time in Canadian northern aviation history. The announcement was made by CPA president G. W. G. McConachie. The aircraft, now flying on CPA's overseas routes, will first see domestic service on the company's Vancouver-Prince George-Fort St. John-Whitehorse route. This is the first step in CPA's program to provide the super the company's north-south domestic-DC-6B service on 90 per cent of the routes.

Best wishes . . .
 To The New
CITY OF EAST KILDONAN
ELLICE INN BAR-B-Q
 395 Henderson Hwy. Phone LEnox 3-4035

Congratulations
 To The New
City of East Kildonan
RED PATCH TAXI
 Serving Your Community 24 Hours A Day
 LEnox 3-1123

Congratulations!
EAST KILDONAN
 ★
 Newest and Finest City in a Great Province
 ★
 Manitoba Land of Plenty
ROXY HAMILTON

Congratulations
 TO THE
CITY OF EAST KILDONAN
Manitoba's Newest City
 We will be occupying our new premises on GOLSPIE ST., between LARSEN AVE. and NEIL AVE., during the month of October.
Dominion Envelope & Cartons (Western) Limited
 MANUFACTURERS OF
 Folding Cartons — Set-Up Paper Boxes — Printed Cellophane and Glassine Bread Wrappers — Wax Papers — Butter Wrappers
WINNIPEG EDMONTON



We, at Shop-Easy, congratulate the citizens of East Kildonan on the occasion of their official incorporation as a city, and are proud to be part of this progressive community. We, at Shop-Easy, welcome you at all times to our modern premises at 722 Watt St., where our store manager, and our meat manager offer you their personal services.

YOUR ALL-CANADIAN COMPANY
SHOP-EASY JEWEL
CANADIAN OWNED AND OPERATED