

Ultra-Modern Food Centre Open To Public Tonight

Canada Safeway Limited has taken what can only be described as an architect's "dream plan" for a suburban super food centre and given it shape and form on Henderson Highway between Bronx and Melrose in East Kildonan, the opening to be tonight at 6.30 o'clock.

The 60 foot high yellow and green porcelain enamel tower sign on the side of the building points out the location of the new store to anyone coming down the highway.

Designed to provide off-street parking for the convenience of shoppers, the site has space for 114 cars. The store is set in the center of the parking lot so that customers can leave their cars in front of the store as well as in other parts of the location.

A number of outdoor flood-lights have been installed for those who have to shop at night.

The front of the building faces west and is of a light colored Western Canada brick. The side exteriors are of pastel yellow stucco. An arched green roof completes the outside appearance of the rectangular structure.

Around the four walls are self-serve fruit and vegetable sections, frozen foods, dairy products and meats, also baked goods. The frozen foods, dairy products and meats will be in open top style

refrigerator cases.

In the center there are merchandise stands with roomy aisles between them running up to the seven checkstands at the front.

The floor is done in mottled grey asphalt tile with a sprinkling of mottled black tiles for contrast. Walls are painted powder blue, coral, yellow, and blue-green, a different color for each food section. Dull white acoustic panels have been used in the ceiling. The lighting is fluorescent.

The office of the manager, Kenneth McFarlane, and stock rooms, are located at the rear of the building on the ground floor and the mezzanine. An inter-communication system will keep the manager's office in touch with all parts of the store.

The \$196,000 building was

erected by Swanson Construction Company and Smith-Munn-Carter-Kateinikoff the architects. It rests on concrete piles and has a concrete slab floor. Dimensions are 100 by 120 feet.

The roof is built on 100 foot span laminated wood arches. There is a combined heating and ventilating system. The chimney at the rear rests on a concrete base at ground level several feet from the wall of the building.

To improve the site, Canada Safeway will pave the lane behind the store, besides paving the parking lot. Additional land has been purchased for future parking.

L.S. HOME-SCHOOL TO MEET WEDNESDAY

The regular monthly meeting of the Lord Selkirk Home and School Association will be held Wednesday, March 3, at 8 p.m., in the school auditorium.

Two films on child psychology will be shown — "Shyness," a film of the problems developing from shyness in elementary school children and the means of overcoming them, and "Problem Children," a film dealing with the problems of normal junior high school students. They are two excellent films that should be of interest to all parents.

"Shadow on the Prairie," a film showing the work of the Winnipeg Ballet, will also be shown.

February 25 1954